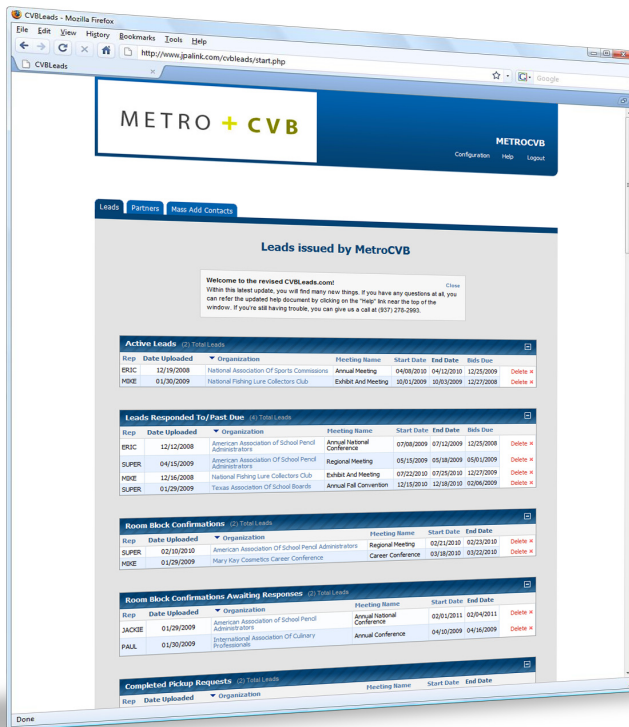


CVBLeads.com is the tool that allows you to upload leads, room block confirmations and pick up requests from Infotrac to your partners. This program fully automates the distribution of leads and the receipt of hotel responses directly from Infotrac through the web. One click of a button does it all.

# CVBLEADS

Automated Partner Communication



## Ease of Use

One click will upload your leads directly from Infotrac.

An email will be sent to each contact at all properties selected to receive the lead. AND a reminder email will be sent to any property that hasn't responded as the 'Respond By' date approaches.

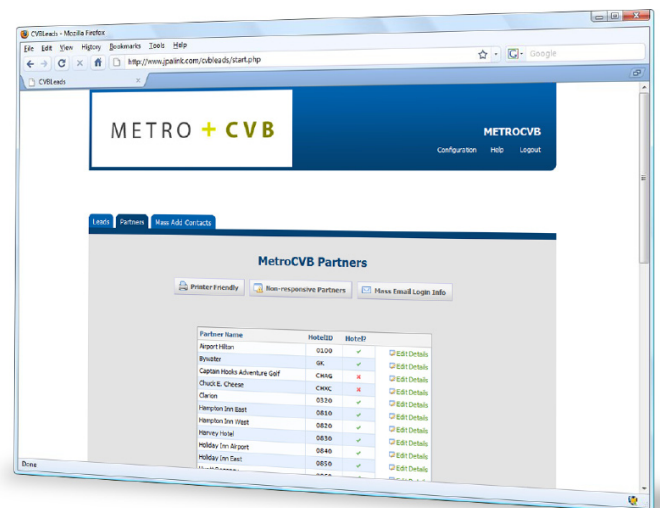
Properties log in to CVBLeads.com with their unique user name and password to view the lead and respond directly on the web. They can even attach a proposal to their response.

Easily download your responses back to Infotrac. This updates their responses on the specific lead, as well as creates a completed action if the property has submitted a proposal with their response.

## About Our Company

The strength of John Paradiso & Associates, Inc. comes from our commitment to our clients. We are sensitive and responsive to our clients' needs. Devoted to their satisfaction, we take special pride in our relationships with our clients, individually and collectively.

We are a highly motivated team dedicated to providing the absolute best products and services available in the tourism industry.



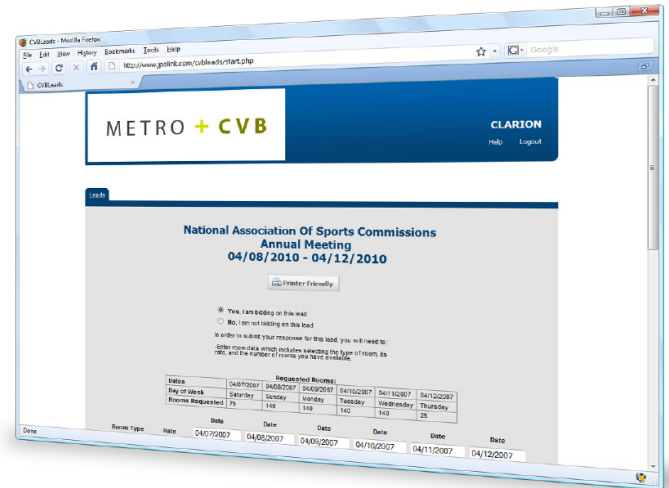
# AUTOMATED COMMUNICATION BETWEEN INFOTRAC AND YOUR PARTNERS

## Powerful

Fully automate the distribution of leads and updates and the receipt of hotel responses directly from Infotrac through the Web. Request room block confirmations and pickups from the properties selected. Information entered by the properties will be updated in Infotrac through the click of a button.

## Keep It Simple

- Each time a partner logs in to CVBLeads.com, they will automatically see a listing of all notifications they have received from your office.
- When responding, the partner will select if they are bidding or not bidding and complete the appropriate information. They can even attach a copy of their proposal for your records.



## Tired of Reminding Properties for Responses?

CVBLeads.com will automatically generate reminder emails to all properties that have outstanding leads, room block requests and pick up requested, based on the response time you select within the program.